

**CROSSFIRST BANK, LED BY RENOWNED TEXAS BANKING EXPERT GEORGE JONES,  
TO LOCATE FIRST TEXAS OFFICE AT MCKINNEY & OLIVE**

**DALLAS, November 29, 2016** – **Crescent Real Estate Holdings LLC** announces that **CrossFirst Bank**, a Kansas City-based financial institution expanding into Dallas, will open its first Texas office at **McKinney & Olive**, Crescent’s newest development in Uptown. **George Jones**, a renowned veteran banker who founded Texas Capital Bank and Texas Capital Bancshares, will lead the Dallas/North Texas operations. CrossFirst will lease the entire 8<sup>th</sup> floor encompassing 26,404 square feet. Steve Andrews and Sharon Friedberg of Fischer Company represented CrossFirst Bank in the transaction, and John Zogg represented Crescent.

“George Jones is a legend in the banking industry, and we are absolutely delighted and honored that CrossFirst Bank chose to open its first Texas offices at McKinney & Olive,” said John Zogg, managing director of Crescent Real Estate Equities, LLC. “CrossFirst was searching for a premier location for their employees and clients, and McKinney & Olive was a perfect fit.”

CrossFirst Bank announced its intent to open in Dallas when Jones joined parent company CrossFirst Holdings, LLC as Vice Chairman in May. The \$2 billion business and private bank is operating in temporary space at 2001 Ross Avenue until it moves into McKinney & Olive which could potentially house more than 60 bankers.

“As we continue to build our highly experienced team, along with a local advisory board of shareholders, it is vital that our bank location reflects our commitment to excellence and serving people in extraordinary ways,” said Jones. “We could not have found a more ideal space for CrossFirst Bank than McKinney & Olive.”

McKinney & Olive is a one-of-a-kind, mixed-use project offering world-class architecture by award-winning firm **Pelli Clarke Pelli Architects**, plus premier Class A office space and unrivaled visibility in the vibrant pedestrian-oriented Uptown Dallas neighborhood. The 536,000-square-foot structure is the first commercial building in Dallas to be designed by an internationally acclaimed architect since the 1980s.

The addition of CrossFirst Bank comes after recent announcements that other retail clients are heading to McKinney & Olive, bringing the occupancy rate to a remarkable 92 percent. **Doc B’s Fresh Kitchen** is a Chicago-based fast-casual concept that focuses on house-made and mindfully sourced dishes such as seasonal entrees, salads, burgers and sandwiches with an extensive craft beer, wine and spirits selection. Opening in early 2017, it will feature a massive wrap-around patio with seating for 75 along with an “architecturally designed mezzanine that will give diners a view of McKinney Avenue. Starbucks – which promises “a concept unlike any seen in Texas” – is slated for a 2017 debut as well.

McKinney & Olive is now open and receiving rave reviews. Several customers have moved into their offices, including Gardere Wynne Sewell LLP; Sidley Austin LLP; McKinsey & Company; MHT MidSpan, LP; and Del Frisco’s Double Eagle Steakhouse.

Located on a 3.1-acre site at McKinney Avenue and Olive Street, McKinney & Olive is juxtaposed amid the grandeur of the neighboring Ritz-Carlton and The Crescent® and just blocks from the Dallas Arts District and Klyde Warren Park. As is the mission with its other properties, Crescent provides exceptional customer service at McKinney & Olive. Crescent has been recognized 10 times with the prestigious National Commercial Real Estate Customer Service Award for Excellence, or the “A List” Award, from CEL & Associates, Inc.

There’s only one! For more information, visit [mckinneyandolive.com](http://mckinneyandolive.com).

**ABOUT CRESCENT**

Crescent Real Estate Holdings LLC, headquartered in Fort Worth, Texas, is a fully-integrated real estate company owned by Goff Capital and Barclays Capital. Through its subsidiaries, Crescent manages and develops premier, Class A office buildings. Crescent also holds investments in resort residential developments in locations such as

Scottsdale, Vail Valley, and Lake Tahoe; a luxury hotel, The Ritz-Carlton, Dallas; and the wellness lifestyle leader, Canyon Ranch®. For more information, visit [crescent.com](http://crescent.com).

## **ABOUT CROSSFIRST**

**CrossFirst Bank** is a \$2 billion bank serving businesses, professionals and their families in Kansas City, Wichita, Oklahoma City, Tulsa and Dallas. It also operates an Energy Bank division reaching an additional 12 states and beyond. For 2015, CrossFirst Bank was named the #1 Strongest Large Bank in Kansas City – an elite accomplishment for a then 8-year-old company. Each CrossFirst Bank boasts a unique and sophisticated design that reflects its dedication to the client base. A balance of high touch and high technology allows CrossFirst Bank to focus on its purpose of “serving people in extraordinary ways.” For more information, visit [crossfirstbank.com](http://crossfirstbank.com).